

Multifamily Launchpad

Syndication Timeline (Assumes 90-day contract period)												
Day	Signed LOI = 0	0-10	10-20	20-30	30-40	40-50	50-60	60-70	70-80	80-90	90-100	Closing 100+
LOI/Contract	LOI Signed	Contract Signed	Due Diligence/Inspection						Financing period			
Investors	Send teaser, follow up with calls		Send full marketing package		Formal calls & webinars with investors; send out PPMs and collect signed subscription agreements and funds to escrow							
Other Syndicators	Notify	Same as your investors										
Mortgage Broker	Ask about interest rates and closing costs	Get term sheet for debt Get more certainty on closing costs		Responding to due diligence requests from lender								
Marketing Materials	Teaser done	Marketing package submitted to SEC attorney	Marketing package completed									
SEC Attorney	Alert to possibility of new deal	Approves marketing package	Completes PPM (Prospectus, Subscription Agreement and LLC Agreement)		Collecting signed subscription agreements and qualifying investors							